



November 24, 2021



Headwaters  
**Communities  
in Action**

*Making Life Better Together*



**Trish Keachie**  
Vice Chair



**Jeff Sedgwick, Treasurer**

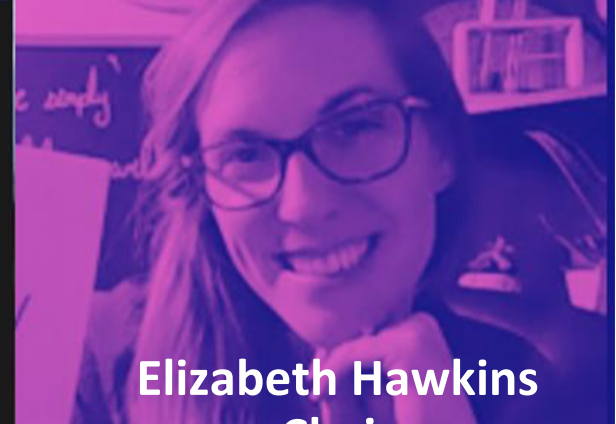


**Andrew James**



**Darren White**

# HCIA Leadership Council



**Elizabeth Hawkins**  
Chair



**Jennifer Hamilton**  
Secretary



**Gord Gallagher**



**Errol Chambers**

# Agenda

- Pre-game: Monologue Competition winners
- Welcome and opening remarks
- Theme and gifts of Resilience
- 2020-2021 in review: HCIA and Supported Programs
- Speakers from Community, Government and Economy
- Q&A and chat polls
- Recommended read/watch/listen list
- Social time



# Our Vision

*“Engaged citizens shaping a vibrant, sustainable and resilient community together.”*



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**Jennifer Payne**  
**Executive Director**



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*Making Life Better Together*

Backbone community organization  
working with individuals,  
grassroots groups, agencies and  
governments to continuously  
improve community well-being

Thanks to our funding partners:



**United Way**  
Guelph Wellington  
Dufferin

*[headwaterscommunities.org](http://headwaterscommunities.org)*



## Volunteer Dufferin

Gives eager volunteers and organizations with opportunities an online portal to find each other

[volunteerdufferin.ca](http://volunteerdufferin.ca)

Thanks to our funding partners:





**Elaine Capes**  
**Coordinator**



**DCMOVES**

Gives human service organizations in Dufferin County a network of support and shared resources for fostering collaboration and information and knowledge sharing to benefit the residents of Dufferin County.

Thanks to our funding partner:



*[dcmoves.org](http://dcmoves.org)*



**Allison Whitten**  
Coordinator

**Nicole Hambleton**  
Coordinator

**Bob Megens and Marci Lipman**  
HFFA Hub Co-Chairs  
Volunteers



headwaters food  
& farming alliance

Gives local farmers, food producers  
and eaters a central place to act  
together for a better food system

*headwatersfoodandfarming.ca*  
*headwatersfarmfresh.ca*  
*hffa.ca/farmtoschool*

Thanks to our funding partners and donors:



Fondation  
Trillium  
de l'Ontario

Waechter  
Charitable  
Foundation



An agency of the Government of Ontario  
Un organisme du gouvernement de l'Ontario



# Connections

CSWB

DC Grants

ONN

OVCA

EDPG

Tamarack ABCD CoP

DC Climate Action

DC Economic Development

County of Dufferin

Sustain Ontario

Town of Caledon

Waechter Charitable Foundation

In The Hills Magazine

Orangeville Food Bank

Dufferin Board of Trade

Dufferin County Canadian Black  
Association

Farm to Cafeteria Canada

Food & Friends

UGDSB

Volunteer Canada

United Way GWD

Headwaters Health Care Centre

CHATT / Team Van Go



# HCIA 2021 Report Card

## Communications



### Social Media Followers

- 1,960 Facebook
- 1,540 Twitter
- 1,051 Instagram



### Website Users/Sessions (Annual)

- **HCIA** – 18K
- **DCMOVES** – 8.8K
- **Volunteer Dufferin** - 10K
- **HFFA** – 2.4K
- **F2S** – 1.4K/3.9K
- **Farm Fresh Map** – 4.9K Pageviews



### E-News & Mailings

- **Total** – 100 Mailings / 50K Sends / 34% Open Rate
- **HCIA** – 15 Mailings / 23K Sends / 33% Open Rate
- **DCMOVES** - 49 Mailings / 17.5K Sends / 40% Open Rate
- **HFFA** – 27 Mailings / 11K Sends / 39% Open Rate
- **Volunteer Dufferin** – 6 Mailings / 5.5K Sends / 41% Open Rate

## Partners & Memberships



- County of Dufferin
- Town of Caledon
- United Way GWD
- Waechter Charitable Foundation
- In The Hills Magazine
- Orangeville Food Bank
- UGDSB
- Dufferin Board of Trade
- Tamarack
- Dufferin County Canadian Black Association
- Farm to Cafeteria Canada & Sustain Ontario
- Volunteer Canada & OVCN

## Contributions & Funding



- 1000+ HCIA Volunteer Hours
- \$129K Grants & Partnerships
- \$21K Fundraising Contributions
- \$8.8K Program Income
- \$15K+ In-Kind Contributions

## Program Participation



### HFFA/F2S/LFC

- 491 LFC Meals Distributed
- 67 Donated to Local Food Banks
- 300 Virtual Workshop Attendees
- 100 Seedling Kits delivered via 4 food banks
- 45K Food Maps Printed
- 21 Farms and Producers Used
- 36 Dinner Series Guests



### DCMOVES

- 3 Forums / 119 Attendees
- 1 Coffee Chat / 18 Attendees
- 137 Participating Organizations
- 400 newsletter recipients



### DC Community Grants

- \$93K+ Funding recommendations in 2 rounds



### Volunteer Dufferin

- 135 Member Organizations
- 2,132 Registered Volunteers
- 51 Active Opportunities
- 60 General Survey Responses
- 4 Community Presentations
- Partnered event with DC MOVES

# Question 1

In one word, how would you convey how your experiences since March 2020 have impacted your resilience?

TRANSFORMATIVE  
TESTED PERSPECTIVE BROADENED  
EXPANDED CHALLENGED STRONGER INNOVATIVE!  
REFLECTIVE FLEXIBILITY  
REINFORCED CHANGED



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**SPEAKER 1**

**Monty Laskin, CEO of Caledon Community Services**

00:27:12



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# Headwaters Communities in Action

**Caledon Community Services:  
Lessons in Resilience, Learning and Making Adjustments  
on the Fly**



**CALEDON  
COMMUNITY  
SERVICES**





## **Musings of a Community Sector Organization on our Pandemic Learnings**

- **The Elephants in the Room Must be Given a Voice**
- **What's Good for the Goose Isn't Always Good for the Gander**
- **A Bad Process Trumps a Good Employee**
- **“Safety First” but Definitely not “Only Safety”**



# **The Elephants in the Room Must be Given a Voice**

Candor is even more important in times of organizational and personal stress.



# What's Good for the Goose Isn't Always Good for the Gander

Organizational SOPs aren't always helpful for staff looking for exceptional approaches to deal with exceptional times.







# **A Bad Process Trumps a Good Employee During Times of Stability**

When stability is replaced with volatility, good process is absolutely critical.





# **“Safety First” but not “Only Safety”**

Focus on our teams and the relationships we have with one another.

Keep a close watch on the changing outcomes of our decisions.

Live our mission: “Helping people help themselves”.





**CALEDON  
COMMUNITY  
SERVICES**

## SPEAKER 2

Darren White, Warden of Dufferin County and  
Mayor of Melancthon

00:40:24



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## SPEAKER 3

Diana Morris, Executive Director of Dufferin Board  
of Trade

00:54:37



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## SPEAKER 4

Norah Kennedy, Executive Director of Family  
Transition Place

01:04:22

## Question 2

What is one thing that has seen you through the hardest times of this past year?

NETFLIX  
GETTING OUTSIDE  
FAMILY  
HUGS  
MOVIES  
WALKING IN THE WOODS  
FAMILY  
GRATITUDE FRIENDS  
GARDENING  
PETS



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## Question 3

How many connections to different groups do you have - social, charitable, volunteer, identity, interest/hobby or neighbourhood groups?

A research study has shown that each community connection you have adds one year to your life expectancy!

60 + 858257119



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# Must Read/View/Listen

## Top picks from our team

### READ

books, articles, websites



- **“Eat Move Sleep”** by Tom Rath
- **“Hidden Life of Trees”** By Peter Wohlleben
- **“The Overstory”** By Richard Powers
- **“Braiding Sweetgrass”** By Robin Wall Kimmerer
- Poetry By Mary Oliver or Wendell Berry
- Books by Wade Davis
- **“What’s in the Way is the Way”** By Mary O’Malley
- **“Entangled Life: How Fungi make our world, change our minds & shape our futures”** By Merlin Sheldrake
- **“Calm Within the Storm - a Pathway to Everyday Resiliency”** by Dr Robyne Hanley-Dafoe

### VIEW

films or videos



- [Truth and Reconciliation Reports](https://nctr.ca) nctr.ca
- **The Dufferin Farm Tour**
- **Jim Gaffigan Essentials**
- **Fantastic Fungi**

### LISTEN

podcasts, music



- **“We Can Do Hard Things”** podcast By Glennon Doyle
- **“The Back 40”** podcast by Mike Brine
- **The Q Interview with Tom Power** on CBC



# Thank you

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## CONNECT WITH US!

Sign up for our newsletters

Email: [jennifer@headwaterscommunities.org](mailto:jennifer@headwaterscommunities.org)

Call: 519-925-1851

Visit:

[headwaterscommunities.org](http://headwaterscommunities.org)

[volunteerdufferin.ca](http://volunteerdufferin.ca)

[headwatersfoodandfarming.ca](http://headwatersfoodandfarming.ca)

[headwatersfarmfresh.ca](http://headwatersfarmfresh.ca)

[hffa.ca/farmentoschool](http://hffa.ca/farmentoschool)

[dcmoves.org](http://dcmoves.org)



# Comments from Participants

Here's what participants had to say following the event:



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*"Thank you everyone. Another delightful AGM from HCIA"*

*"Great community minded group"*

*"Super inspiring and encouraging."*

*"Lots of things to think about and to contemplate. It was inspiring. We are lucky."*

*"Very grateful for this new connection to community tonight. Thank you for all your wisdom."*

*"Thank you for what you all do, and thank you for inviting me to join you this evening."*

*"It's been a great meeting, connecting, speakers were inspiring."*

*"Thanks everyone, great speakers, great meeting, great night. Thanks all!!!!!!!!!"*

*"Thank you. Great meeting as always."*