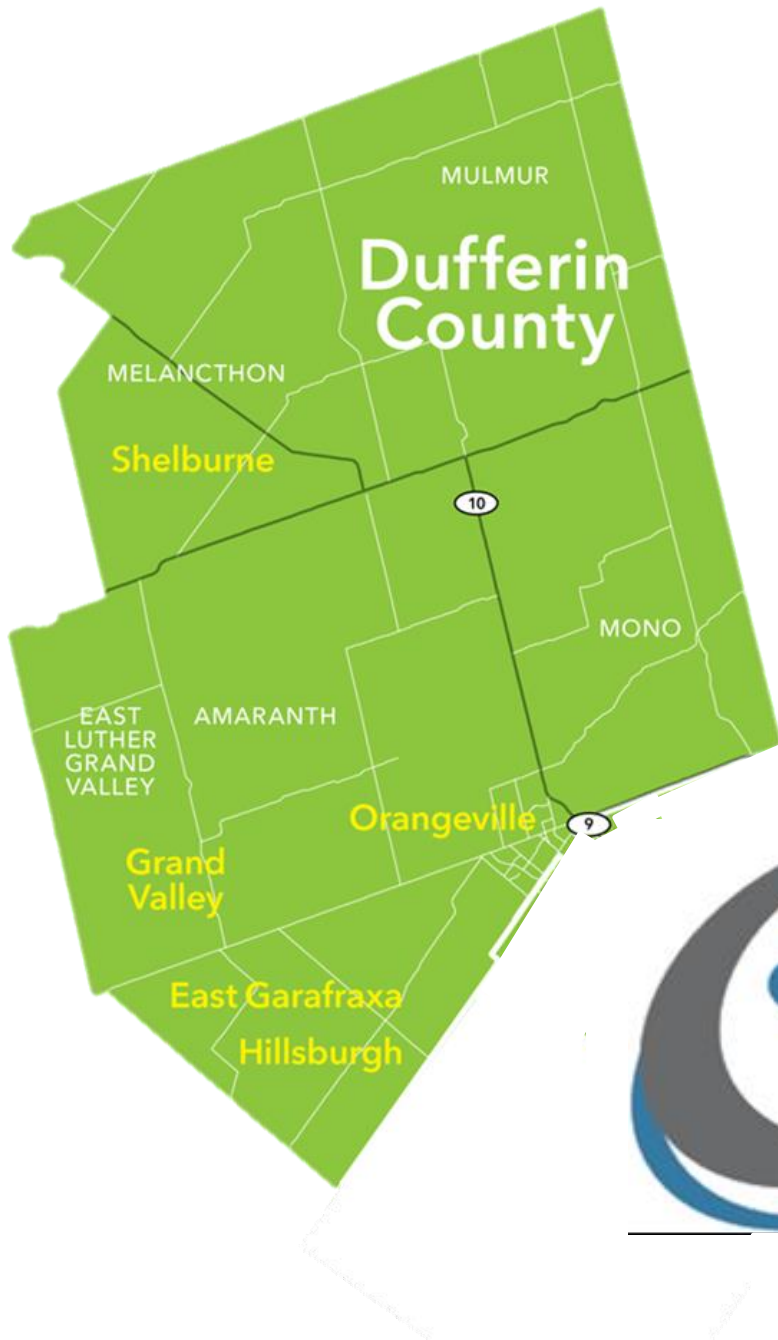


Newcomer Engagement: Building **Social Capital** in Rural Communities

Mark Cassidy and Corinne Walsh
Presentation to DC MOVES
June 21, 2016



Dufferin County



Headwaters
**Communities
in Action**



DC M.O.V.E.S.



RURAL ONTARIO
INSTITUTE

“Newcomer” Means:
Within Last 5 Years
from Outside
the Community



Rural Ontario Institute

“Building Vision, Voice and Leadership for a strong and vibrant rural and northern Ontario”



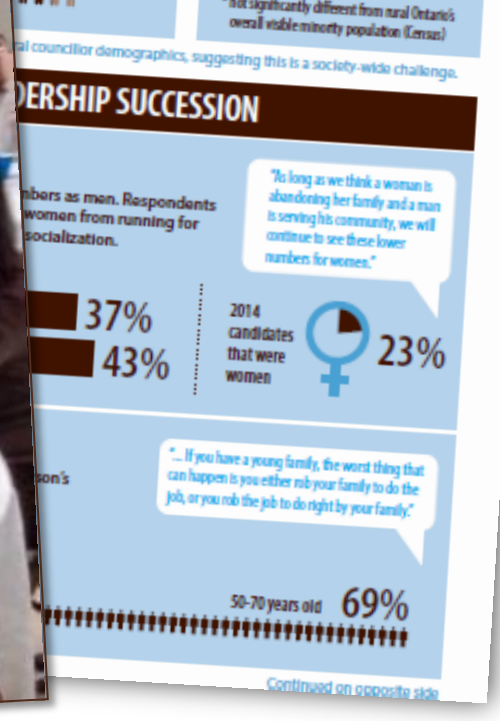
DATA
ANALYSIS



POLICY
RESEARCH



ENGAGEMENT
&
COLLABORATION



"As long as we think a woman is abandoning her family and a man is serving his community, we will continue to see these lower numbers for women."

23%
2014 candidates that were women

"... If you have a young family, the worst thing that can happen is you either rob your family to do the job, or you rob the job to do right by your family."

50-70 years old 69%

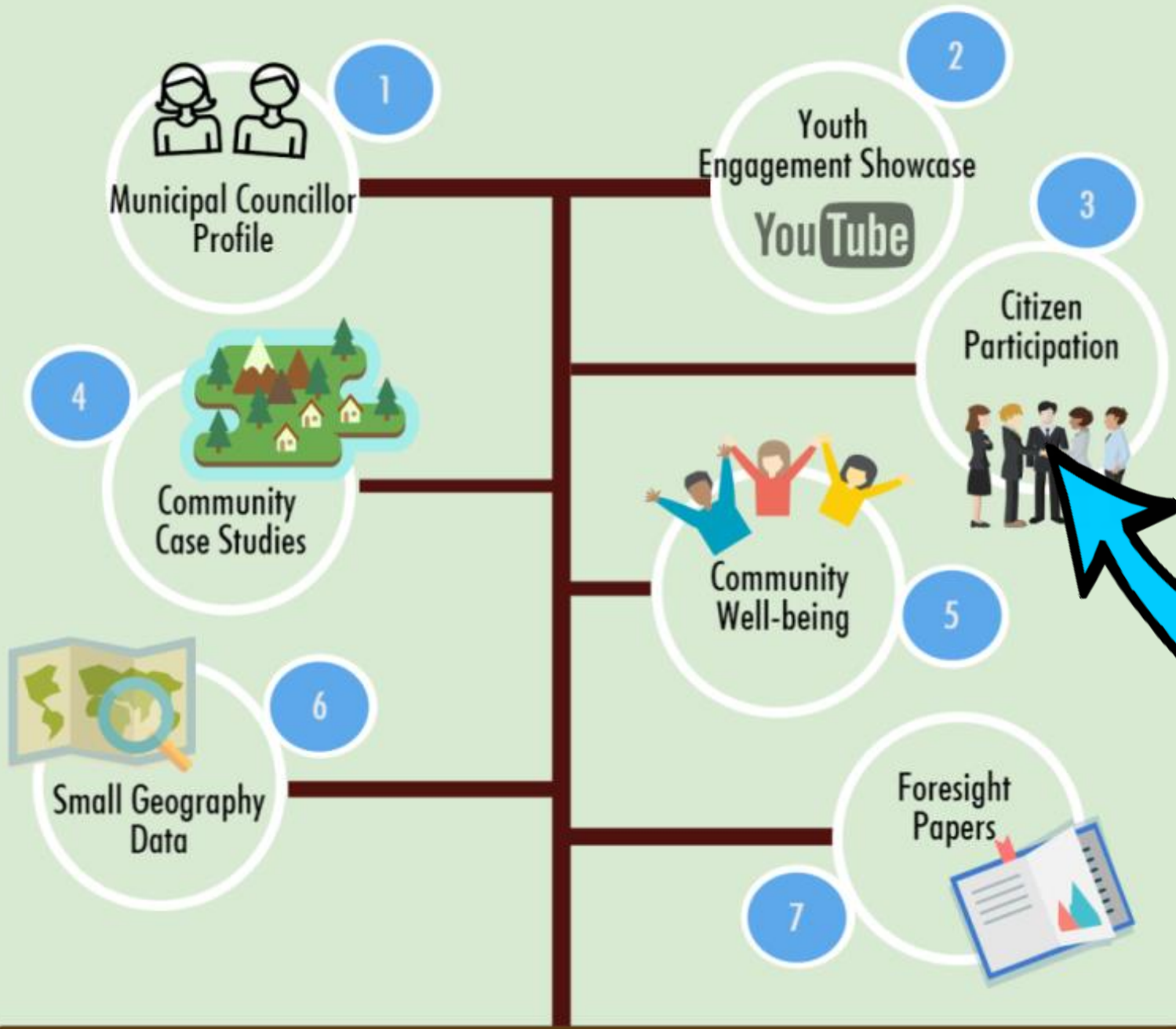
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Measuring Rural Community Vitality

7

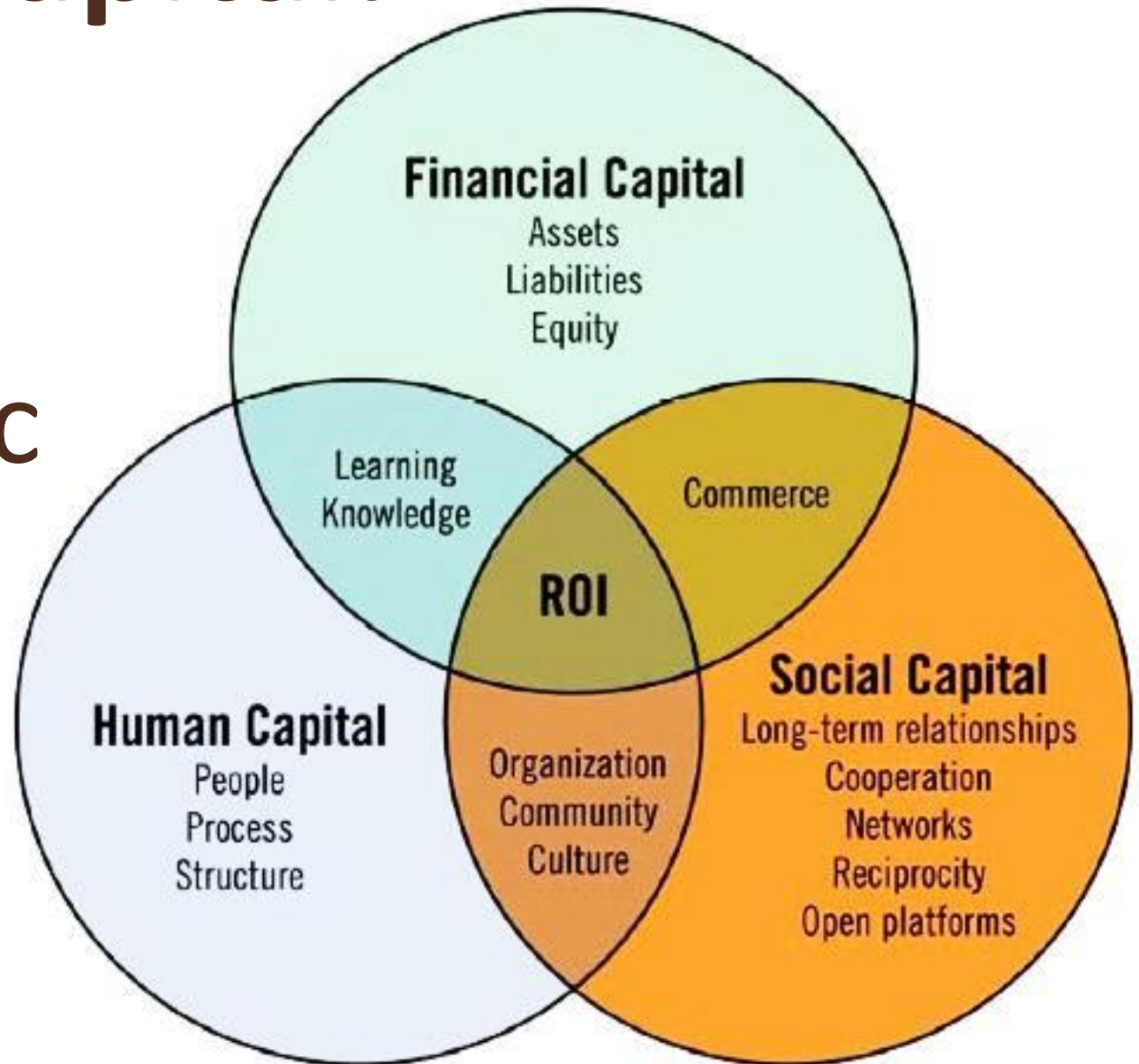
unique projects



Measuring Rural Community Vitality

Social Capital:

One of 3
Main
Economic
Catalysts



Measures of Social Capital



Community Case Study Team



**PLATINUM
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INC.



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Thank You!



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