



# Measuring Rural Vitality



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**Headwaters Communities in Action**

**June 1, 2016**

# Presentation Outline

1. Headwaters Community Well-Being 2008-2011
2. Ties to other well-being work
3. Headwaters Community Well-Being Refresh 2014-2016 Process
4. Foundations of a Healthy Community
5. The Data
6. Community Priorities

# 1. Headwaters Community Well-Being 2008-2011

- First generation of Well-Being and Community Well-Being Analysis
- Included community survey, data analysis and report generation  COMMUNITY PRIORITIES AND PROGRAM DEVELOPMENT
- Foundational to future work plan for Food, Trails and Non-Profit Sector Programs

## 2. Ties to other well-being work

- Canadian Index of Well-Being and Ontario Index of Well-Being
- Communities: Guelph, Kingston,
- Vital Signs Reports (Community Foundations)
- Communities: Toronto, and across Canada
- Rural Ontario Institute Projects

# 3. Headwaters Community Well-Being Refresh 2014-2016 Process

- Launched at Fall 2014 AGM
- Community conversations throughout 2014 up to today
- Community Survey 2015 – on-line with over 300 responses
- Grounded in on-going program and partner discussions
- Data collection and analysis

# 4. Foundations of a Healthy Community

- Foundation work developed early in HCIA history around 2005
- Establish the five pillars and indicators for evaluation
- 2008 – 2011 - Healthy People, Engaged Citizens, Dynamic Economy, Sustainable Environment and Vibrant Culture

# Foundations of a Healthy Community

## HEALTHY PEOPLE

- Strengthening our health and social services
- Providing excellent sport and recreation services
- Encouraging healthy lifestyles

## DYNAMIC ECONOMY

- Vibrant and diverse local economy
- Fair wages
- Educational and employment opportunities
- Affordable housing

## ENGAGED CITIZENS

- Nurturing a shared sense of community
- Honouring diversity and inclusion

## COMMUNITY WELL-BEING

## VIBRANT CULTURE

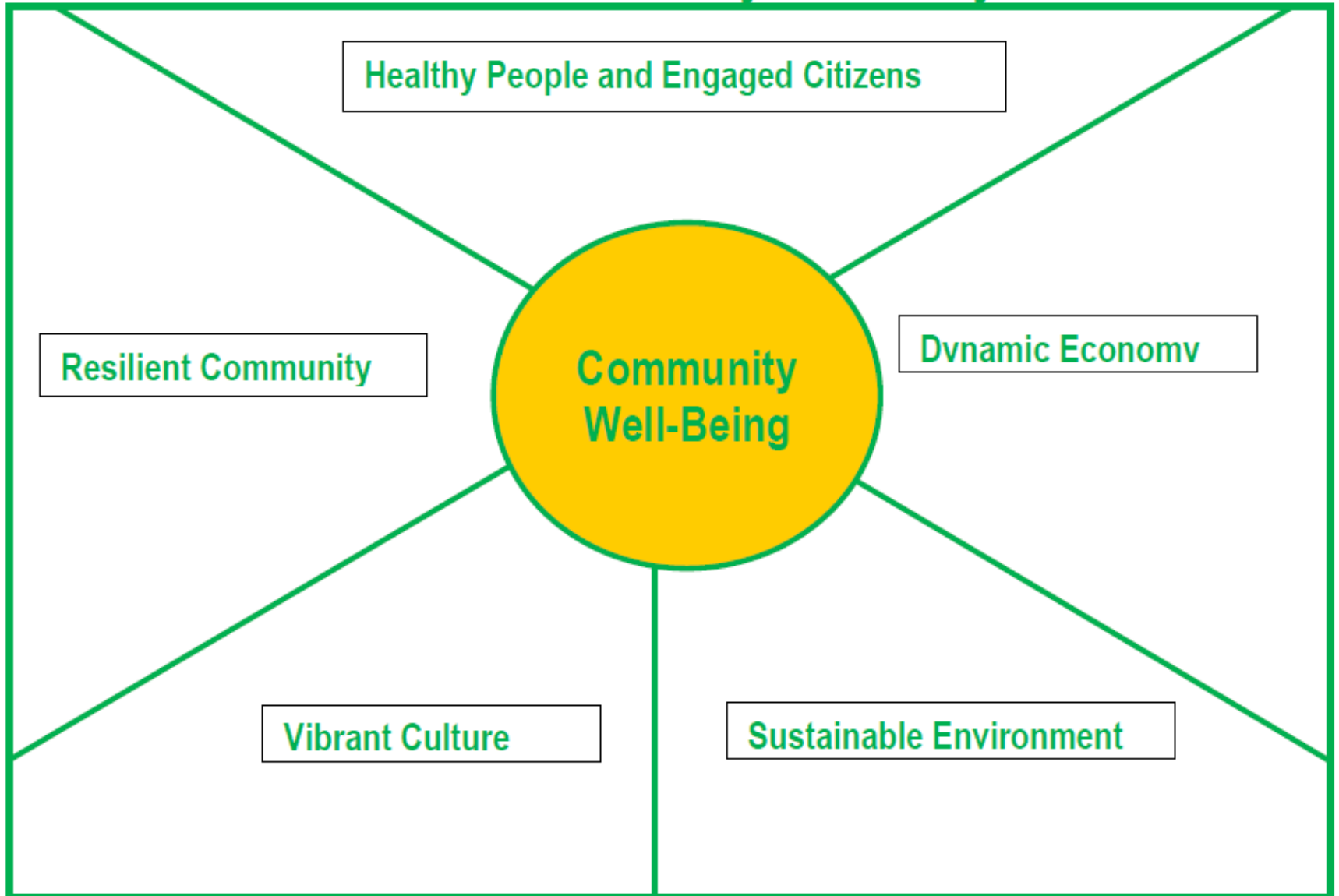
- Respecting our heritage
- Encouraging artistic and cultural expression

## SUSTAINABLE ENVIRONMENT

- Protecting and responsibly managing our built and natural environment
- Minimizing our impact on the environment
- Stewarding our natural resources



## Foundations of a Healthy Community 2.0



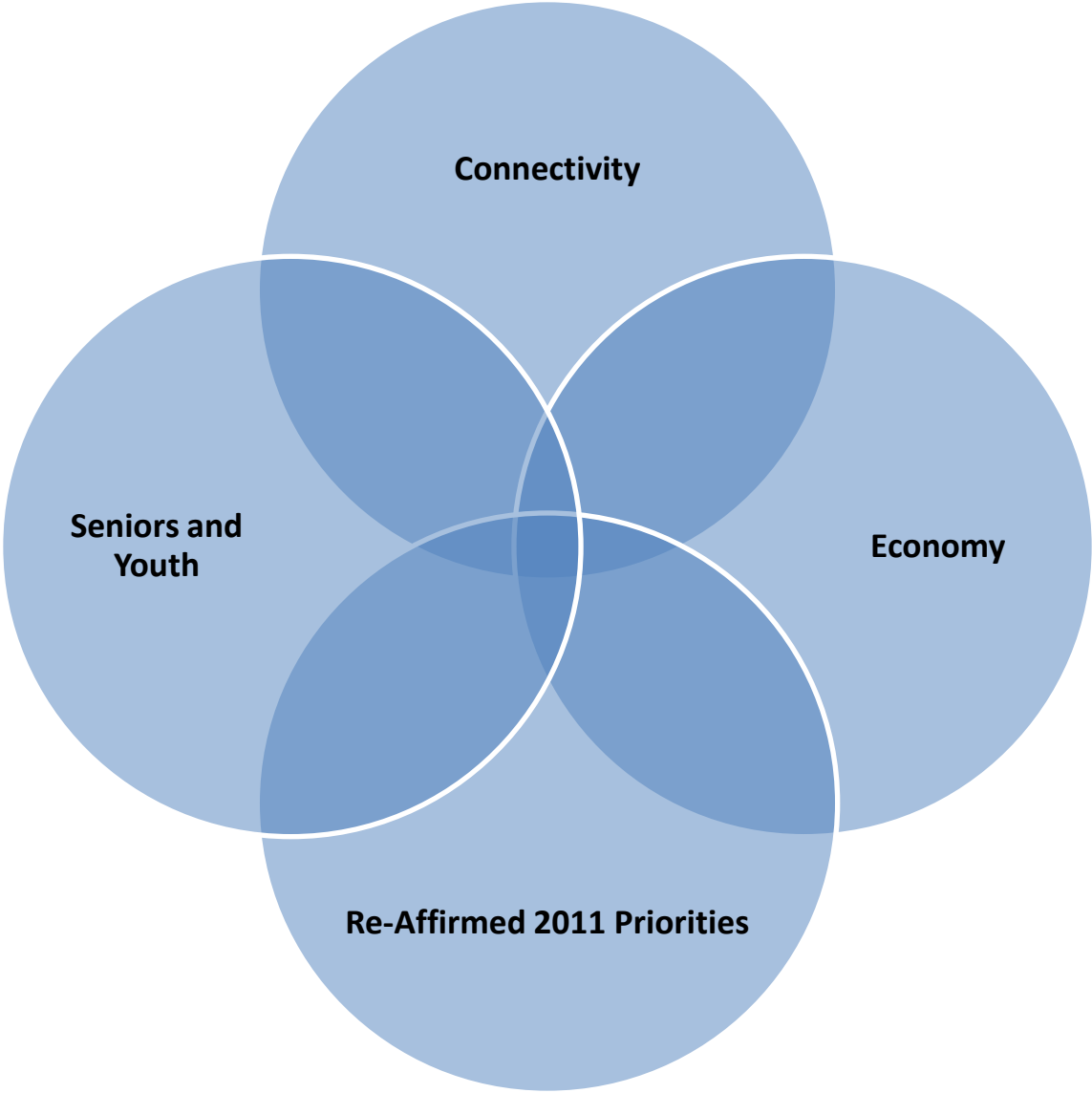
# Foundations of a Healthy Community 2.0

- 2016 on - Healthy People and Engaged Citizens, Resilient Community, Dynamic Economy, Sustainable Environment and Vibrant Culture
- **NEW: Resilient Community –**
  - Recognizing community assets/capital as natural and built/financial and human/social
  - Sustainable development and management of assets

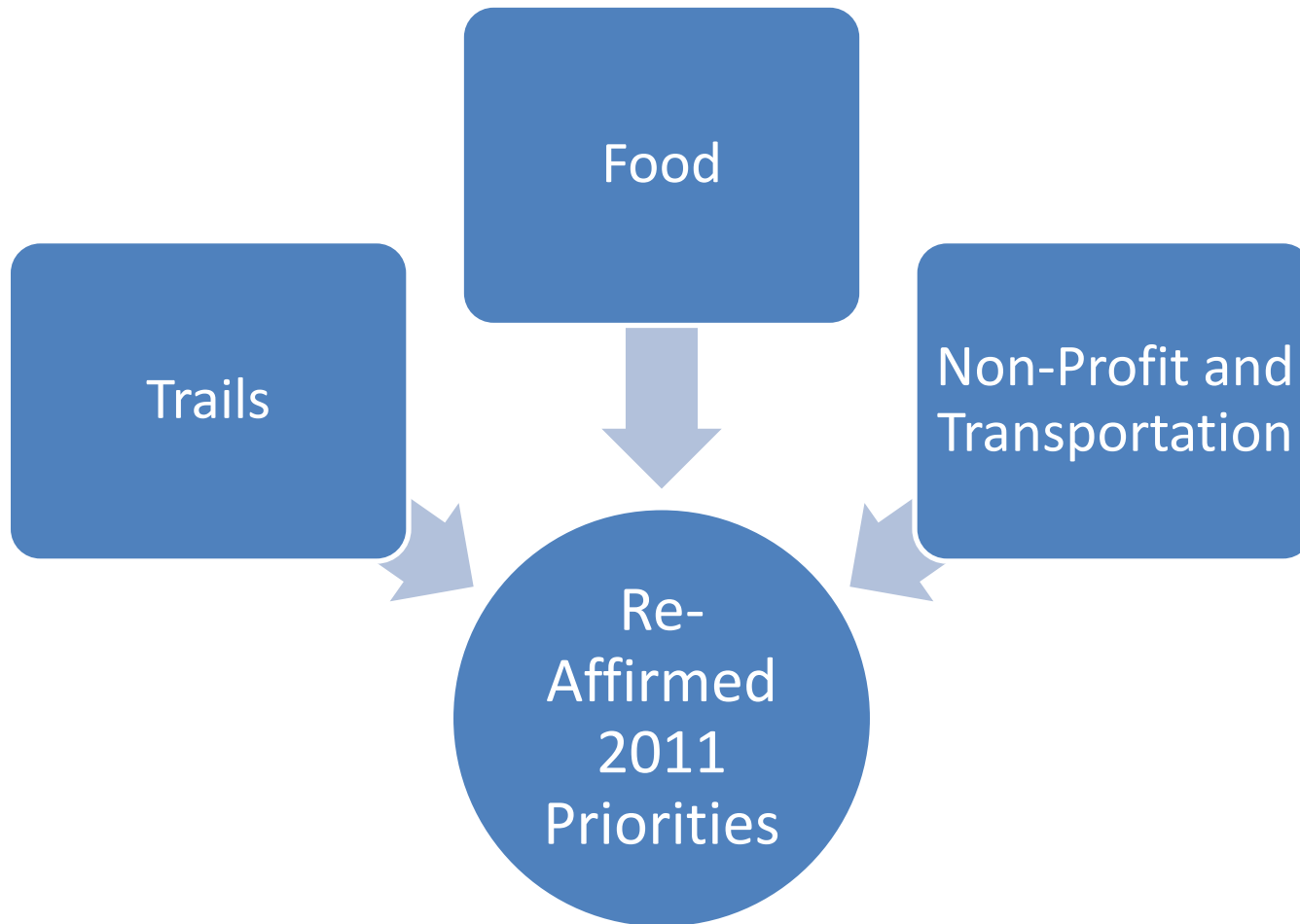
# 5. The Data

- If Dufferin was a Village of 100
- If Caledon was a Village of 100
- Volunteering, Donating, Crime Severity, Medical Practitioners, Greenlands, Built Infrastructure, Growth Projections and more
- The answers are in the detail!

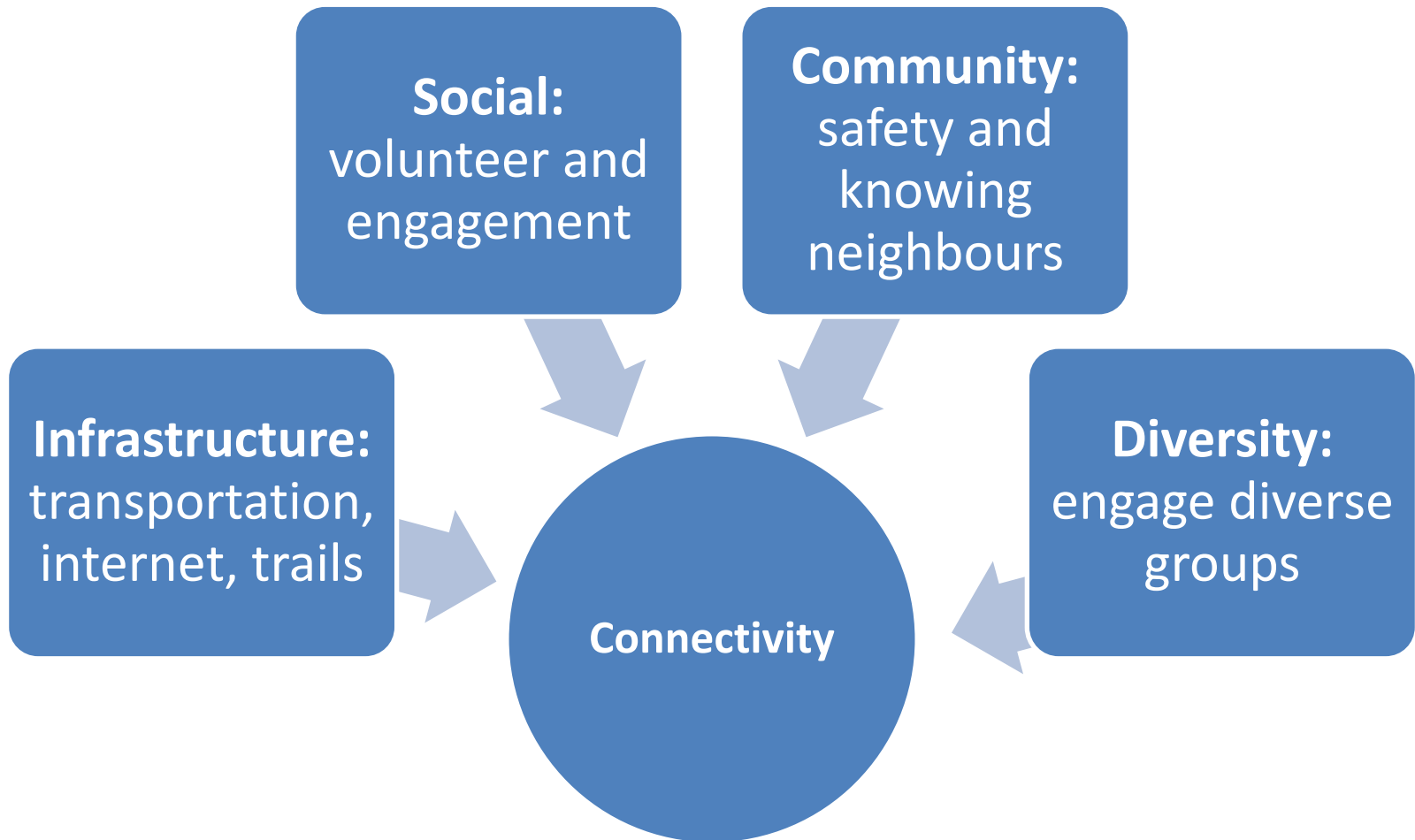
# Community Priorities – 4 Clusters



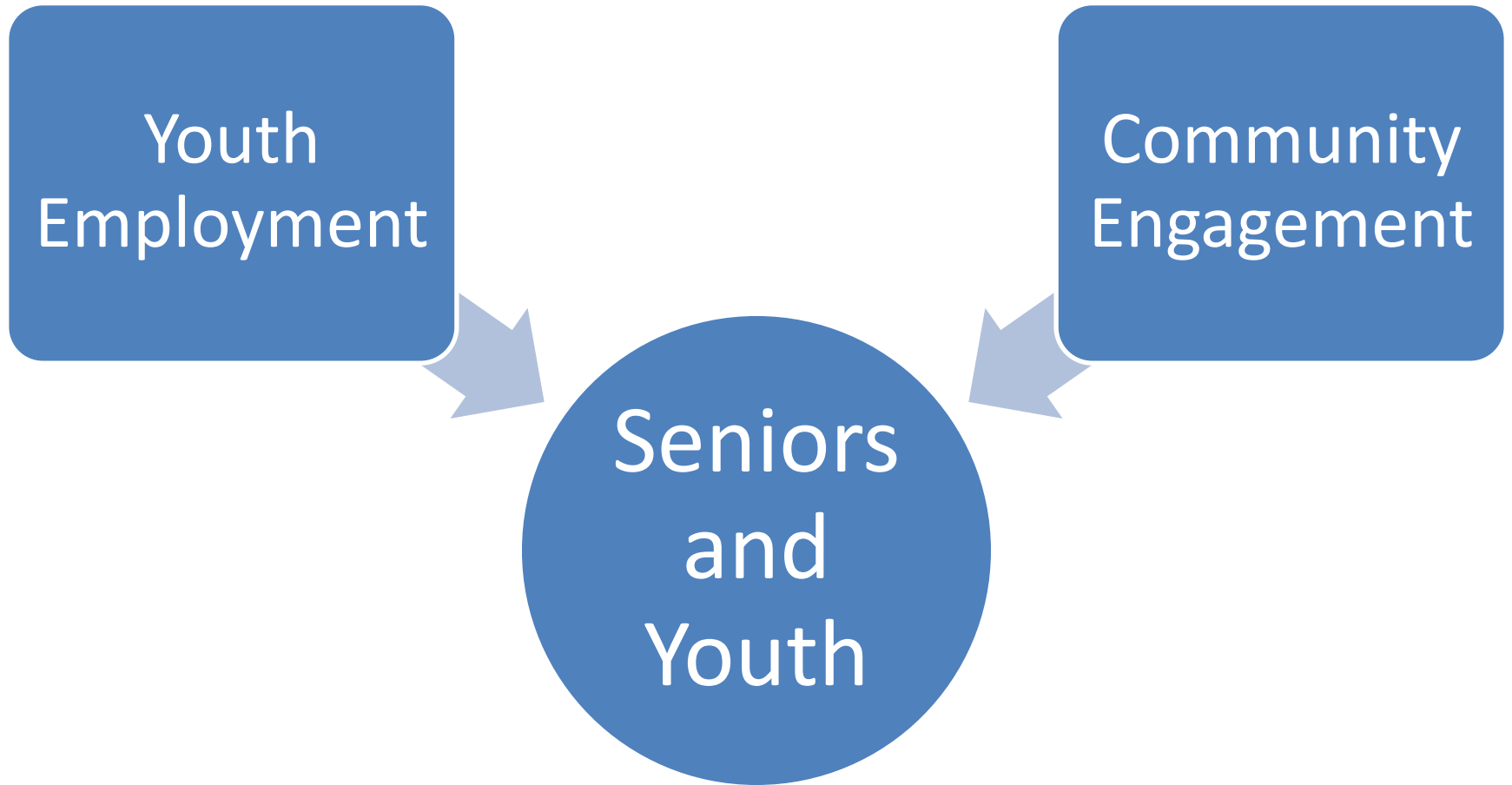
# Re-Affirming 2011 Priorities



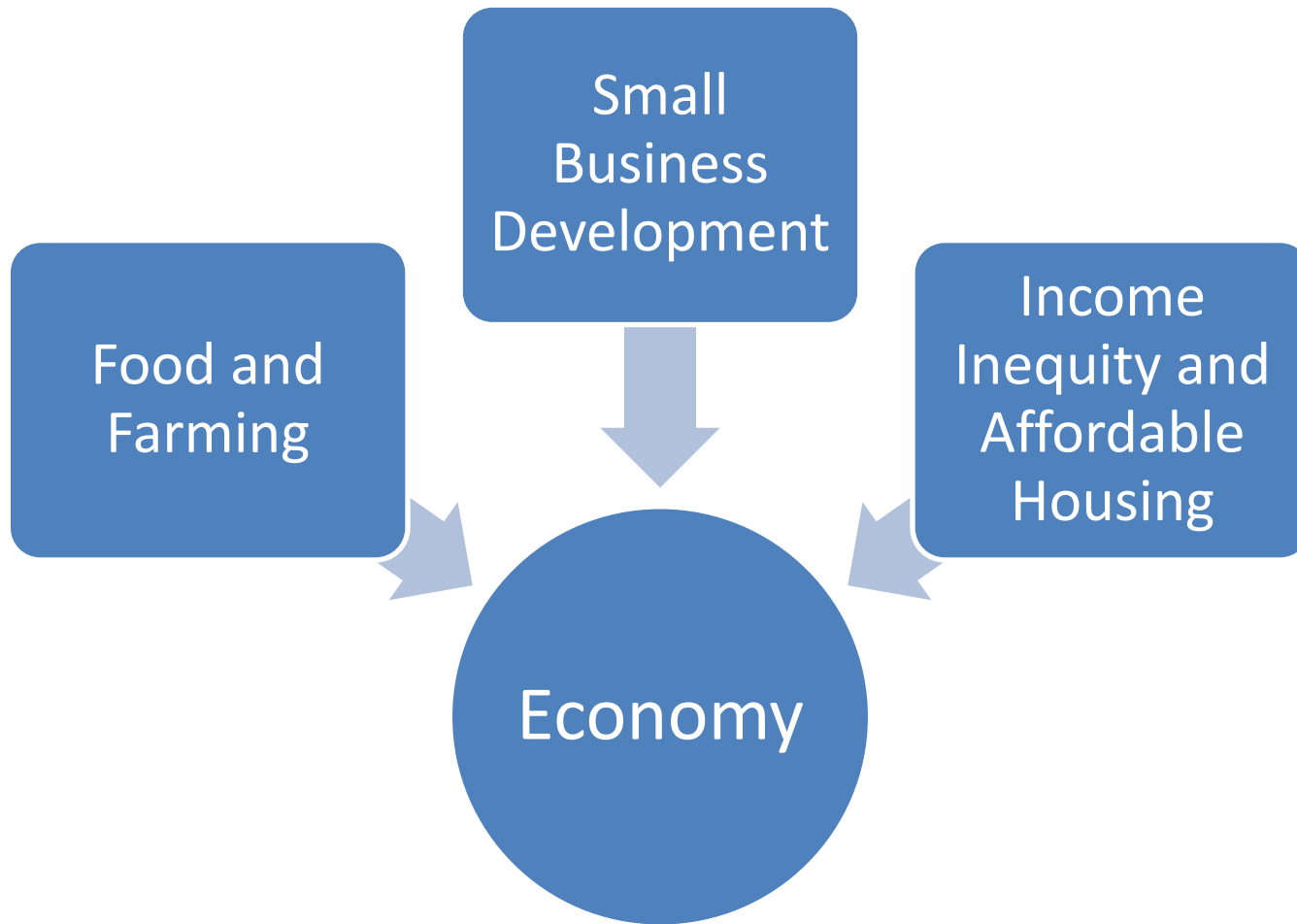
# Connectivity



# Seniors and Youth



# Economy





# Headwaters tie with Ontario Index of Wellbeing

The following ideas for positive change came from the 2014 Ontario Well-Being Report. Which issues **\*** do you think should be worked on in Headwaters? Please rank what you feel is most important to community well-being.

1 = most; 6 = least

Answer	1	2	3	4	5	6	Number of Response(s)	Ranking Score*
Reduce income inequality							301	4.0
Increase our daily connection with the natural environment							301	3.5
Reduce our dependence on non-renewable energy reserves							301	3.8
Use education and technology to develop democratic engagement (with a special focus on youth)							301	3.5
Focus on the community as a place for social change, innovation and collaboration.							301	2.8
Enhance access and strengthen relationships to public spaces, leisure and culture opportunities.							301	3.4

\*The Ranking Score is the weighted average calculated by dividing the sum of all weighted rankings by the number of total responses.

# ROI Project

- Develop Best Management Practices for translating Well-Being Assessments and measuring Rural Vitality into on the ground action with programs
- Evaluation will include existing and new projects
- Community Well-Being Summit – Fall 2016