

# HEADWATERS FOOD & FARMING ALLIANCE



for food. for farming.  
for our future.

## HFFA accomplishments:

- > Developing governance structures
- > Research on local food systems
- > Second Annual Food Summit

## HFFA plans for 2014:

- > HFFA website
- > Policy research results
- > Collecting and mapping food-related assets

# The Headwaters

November 25, 2013

100+

*participants from every part of region's food system*



The Event's **Goals** were to:

- 1 Update the progress since the 2012 Headwaters Food Summit
- 2 Create a shared, public conversation with multiple food system stakeholders that will establish common language and dispel myths
- 3 Mobilize stakeholders across the system to act together
- 4 Strengthen networks across the Headwaters Food System

# Food Summit

## The Keynote Presentation

Dr. Ralph Martin, University of Guelph on

***“Does it Make Sense to Build a Local Food System in a Globalizing World?”***

## Success Stories

- 1 Bonnie Den Haan from Sheldon Creek Dairy
- 2 Rebecca Landman from Landman Gardens and Bakery

## Breakout Sessions

- Local Food Promotion and Culinary Tourism: ***Rebecca LeHeup & Trevor Benson***
- Policy Challenges of a Local Food System: ***Jamie Reaume***
- Building a Business Case for Local Food Systems: ***Janet Horner***
- Food Education, Access and Literacy: Challenges and Opportunities: ***Brendan Johnson & Erin Nelson***

## Local Food Trade Fair

The Trade Fair attracted **16 producers** from the Headwaters Region including farmers, bakers, and soup producers as well as established businesses like Spirit Tree Cidery, Woolwich Dairy and Hockley Valley Coffee.



**1**

**Education  
Literacy and  
Access**

To educate all residents through school-based food and farming programs, community programs and outreach campaigns on food and farming issues & opportunities including food literacy, food access issues and farming education.

**2**

**Culinary  
Tourism Mandate**

The Headwaters Culinary Tourism Group has formed to cultivate and celebrate the Headwaters area (Caledon, Dufferin & Erin) as a place where visitors will experience a strong, locally grown and raised agriculture, food & culinary culture.

**3**

**Facilitating  
Distribution  
Mandate**

To enhance links between food producers and consumers to strengthen our food economy and food access.

**Working Groups**

the HUB

The HUB is a coordinating committee for HFFA. It is responsible for HFFA's vision, strategy, communications, and asset mapping. The HUB works to facilitate the working groups' action plans and the advancement of a supportive policy environment for the development of a local food system in the Headwaters Region.

**HFFA**

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To get involved with this exciting initiative, please visit:  
**[hffa.ca](http://hffa.ca)**

*HFFA is a project of Headwaters Communities in Action (HCIA). An organization that is a catalyst for positive community change by engaging the diverse citizens of Headwaters region to work collaboratively for community well-being.*

**Key program  
sponsors:**

 **United Way**  
Guelph Wellington  
Dufferin

**Ontario  
Trillium  
Foundation**  
An Agency of the Government of Ontario

 **Fondation  
Trillium  
de l'Ontario**  
Ministère du gouvernement de l'Ontario